

Government of India
Ministry of Information and Broadcasting
Central Bureau of Communication
Soochna Bhawan, Lodhi Road, CGO Complex, New Delhi

File No. 14/0002/2526-MR&C

Dated – 30/06/2025

ADVISORY

Subject : Filing of Online application for Rate Renewal - reg

The Print Media advertisement Policy, 2020 effective from 01/08/2020, vide clause 7.6.1 states that “ **All empanelled publications will enter into rate contract with CBC on the basis of rate offered and other terms and conditions, as laid down from time to time , to ensure proper and timely publication of CBC advertisements**”.

2. Further, clause 7.6.2 of the policy states “ The Rate Contract will be valid for a period of two (2) years”.

3. The policy mandates that the application for renewal of rate contract will be filed online on CBC website in the prescribed format.

4. The publishers are required to submit the documents and specimen copies online only. CBC would not accept physical copies by hand/post.

5. All empanelled publications are required to fill up the online rate renewal application form available at CBC website (<http://cbcindia.gov.in/cbc/vendor-login>) between **01/07/2025 to 31/07/2025**.

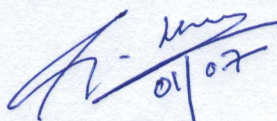
6. further, it is stated that the following category of empanelled publications are eligible to apply online for rate renewal : -

(a) The publications having rate contract up to 31/12/2025

(b) the publications who were empanelled with CBC, but who could not complete the rate renewal process for the existing block year (January 2024-December 2025), due to incomplete documentation or other reasons , can also apply during this window.

7. All publication may kindly note that the last date for online submission would be 31/07/2025 (6 PM) and no further extension would be granted.

This issues with the approval of Competent Authority.


(Gaurav Khare)
Director (MR&C)