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## PRESS RELEASE

**New Delhi, July 13<sup>th</sup>, 2024:** The Indian Newspaper Society is happy to announce the inauguration of the INS Towers, B-Wing, located in the prestigious Bandra Kurla Complex (BKC), Mumbai.

Today marks a momentous day as the Honorable Prime Minister of India, Shri Narendra Modi has officially inaugurated the INS Towers, B-Wing at BKC, Mumbai. The event was a resounding success, attended by the Governor of Maharashtra, Mr. Ramesh Bais, Chief Minister of Maharashtra, Mr. Eknath Shinde, Deputy Chief Ministers of Maharashtra, Mr. Devendra Fadnavis and Mr. Ajit Pawar, Other Dignitaries, Industry Leaders, and Members of the print media fraternity.

The inauguration ceremony began with a ceremonial unveiling of the plaque followed by a very warm welcome of the Prime Minister Shri Narendra Modi by Shri Rakesh Sharma, the President of Indian Newspaper Society, followed by an address of the Prime Minister.

Mr. Rakesh Sharma, President, INS also urged the Prime Minister to look into the recent issue of Self Declaration Certificates as well as the issues raised with the Finance Minister during a recent interaction.

The Prime Minister delivered an inspiring speech, highlighting the importance of the print media industry in India's growth and development. In his address, Prime Minister Narendra Modi emphasized the pivotal role of the print media in disseminating news, thereby strengthening India's media landscape. Addressing the gathering, he underscored the media's historical role as a spokesperson for current affairs and stressed its significance in shaping the country's future direction over the next crucial 25 years.

The Prime Minister urged the media industry to align with Governmental initiatives aimed at benefiting the people of India, emphasizing their non-partisan nature devoid of any political agendas or vote bank politics. He also encouraged the publishers to promote tourism through interstate promotional campaigns, by leveraging the media's outreach.

Highlighting the need for global presence, the Prime Minister advised the publishers to consider translating their publications into languages spoken in United Nations countries, by harnessing the potential of microsites and social media for global outreach. He emphasized the importance of digital editions in amplifying India's voice on the global stage.

INS Towers, B-Wing, is set to become a landmark in Mumbai's print media sector. Its strategic location in BKC, coupled with state-of-the-art facilities, positions itself as an ideal hub for the print media. It is a centrally air-conditioned state of the art building having 14 floors.

We once again extend our heartfelt gratitude to the Honorable Prime Minister of India, Shri Narendra Modi and the other dignitaries for their gracious presence and support.

The inauguration of INS Towers, B-Wing, marks a new chapter in our journey towards print media's excellence and sustainability.

**Rakesh Sharma**  
President, INS

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**All Member Publications:** With a request to release this press statement in their respective newspaper/periodicals.

**CC: UNI / PTI / IANS**

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